SVC Days 2006 ...
Context of SWITCH-ELS

<table>
<thead>
<tr>
<th>Year</th>
<th>SVC Impulse Program</th>
<th>SVC Consolidation Program</th>
<th>edutech: infrastructure support</th>
<th>SWITCH: national server WebCT Vista</th>
<th>SWITCH-ELS: WebCT Vista perpetual license</th>
</tr>
</thead>
<tbody>
<tr>
<td>2000</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2001</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2002</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2003</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2004</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2005</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2006</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2007</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2008</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2009</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Situation October 2007

<table>
<thead>
<tr>
<th>Year</th>
<th>2000</th>
<th>2001</th>
<th>2002</th>
<th>2003</th>
<th>2004</th>
<th>2005</th>
<th>2006</th>
<th>2007</th>
<th>2008</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>SVC Impulse Program</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>SVC Consolidation Program</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>?</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>edutech: infrastructure support</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>?</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>SWITCH: national server WebCT Vista</td>
<td>Switch</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>perpetual license</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bb Vista unbundled</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>LOR pilot</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>LOR service</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

© 2007 SWITCH
SVC Days 2006 ...
Principles

Foundation Principle

Solidarity

Operations Principles

– Subsidiarity
– Long-lasting investments
– Anticipation of R & E requirements
– Strong cooperation with all universities
– Introduction of innovative technologies and services
– National and international coordination

All our principles are well in line with the operation of a national e-learning platforms service
Principles: Unchanged & Important

Foundation Principle

Solidarity

Operations Principles

– Subsidiarity
– Long-lasting investments

– Anticipation of R & E requirements
– Strong cooperation with all universities
– Introduction of innovative technologies and services
– National and international coordination
Who is SWITCH?

• SWITCH ≠ 1:1 successor of the SVC
• SWITCH, as a foundation of the Swiss IHE, develops, deploys and maintains services that
  – fulfill the needs of the Swiss IHE, including their partners
  – reflect core competencies of SWITCH
  – obey the foundation‘s principles, incl. financing (solidarity)
Mission of a Swiss National E-Learning Hub

• Propagate Swiss e-learning products & services
• Establish contacts between institutions and promote community building
• Initiate & facilitate exchange of e-learning products and experiences
• Target public:
  – Swiss institutions of higher education
    □ Swiss Federal Institutes of Technology
    □ Cantonal Universities
    □ Universities of Applied Sciences
    □ Pedagogical Universities
  – institutions of higher education worldwide
From Needs to Services

• Do we exactly know what the needs are?
• Do we exactly know who the consumers are?

If yes, we can

• Define the services
• and their providers
Anticipated Services

- Learning Object Repository
- Federal Profile Plattform
- Newsletter
- Conference & Trade fair
- Quality Label
Services

Repository
  – Library of freely usable e-learning (and other) contents

Newsletter
  – Articles about e-learning activities and course reviews

Conference and Trade Fair
  – Public exhibition of educational, governmental and commercial products (community, exchange, transfer)

Federal Profile Platform
  – Public board to advertise didactical concepts, contents, tools or services

Quality Development
  – For outstanding didactical concepts, contents or tools
Actors

• Institutions of higher education
  – create and present products and services
  – exchange contents
  – assure quality of profile platform

• Swiss Virtual Campus
  – initiator
  – starts building up the national e-learning hub

• SWITCH
  – further develops and manages the services
  – hosts organization and staff
  – maintains web site and profile platform

• GOs, NGOs, others
  – various tasks
Benefits

• Teachers can promote their teaching activities ...
  – to establish new contacts with peers
  – to acquire new funding resources
  – to get invited to teach a subject at other institutions
  – to attract students
  – to advertise related products like textbooks
  – other benefits
    □ reuse copyright-free material

• Institutions ...
  – exchange high quality contents and concepts
    □ increases teaching quality
    □ enhances teaching efficiency
  – increase transparency and hence public reputation
Procedure And Next Steps

• Feedback from the “community” (workshops, other)
  – Needs, customers → services, providers

• Clarify political interest
  – obtain opinions from CRUS, KFH and SKPH, others
  → positive reactions, so far
  – assignment / mandate?

• Business plan
  – organization
  – cost & financing

• Translate to reality
  – Bb Vista and LOR: already here
  – more to follow
Thank you!

Urs Gröhbiel
urs.groehbiel@fhnw.ch

Martin Sutter
martin.sutter@switch.ch