

National E-Learning Hub

Mission & Realization

SVC Days 2007



SWITCH

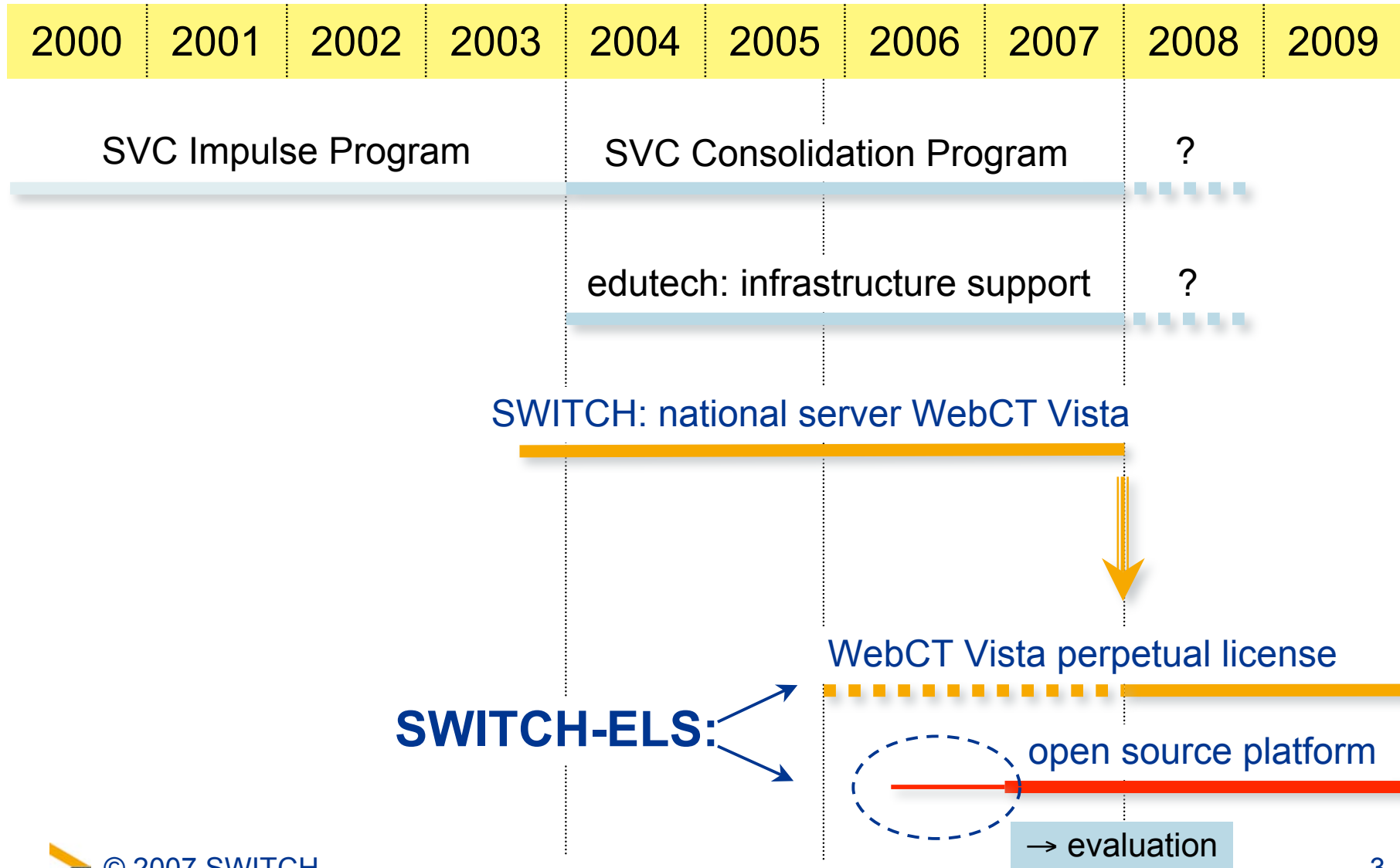
Serving Swiss Universities

Martin Sutter

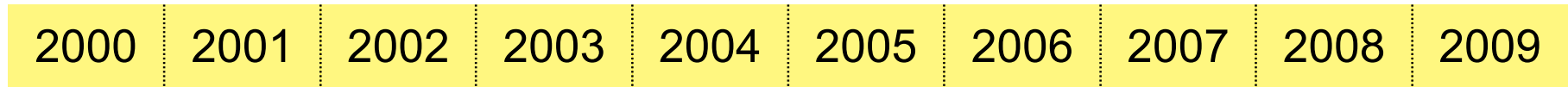
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SVC Days 2006 ...

Context of SWITCH-ELS



Situation October 2007



SVC Impulse Program

SVC Consolidation Program

?

edutech: infrastructure support

?

SWITCH: national server WebCT Vista

SWITCH
Serving Swiss Universities

perpetual license

Bb Vista unbundled

LOR pilot

LOR service

SVC Days 2006 ...

Principles

Foundation Principle

Solidarity

Operations Principles

- Subsidiarity
- Long-lasting investments

- Anticipation of R & E requirements
- Strong cooperation with all universities
- Introduction of innovative technologies and services
- National and international coordination



All our principles are well in line with the operation of a national e-learning platforms service

Principles: Unchanged & Important

Foundation Principle

Solidarity

Operations Principles

- **Subsidiarity**
- Long-lasting investments
- Anticipation of R & E requirements
- **Strong cooperation with all universities**
- Introduction of innovative technologies and services
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Who is SWITCH?

- SWITCH \neq 1:1 successor of the SVC
- SWITCH, as a foundation of the Swiss IHE, develops, deploys and maintains services that
 - fulfil the needs of the Swiss IHE, including their partners
 - reflect core competencies of SWITCH
 - obey the foundation's principles, incl. financing (solidarity)

Mission of a Swiss National E-Learning Hub

- Propagate Swiss e-learning products & services
- Establish contacts between institutions and promote community building
- Initiate & facilitate exchange of e-learning products and experiences
- Target public:
 - Swiss institutions of higher education
 - Swiss Federal Institutes of Technology
 - Cantonal Universities
 - Universities of Applied Sciences
 - Pedagogical Universities
 - institutions of higher education worldwide

From Needs to Services

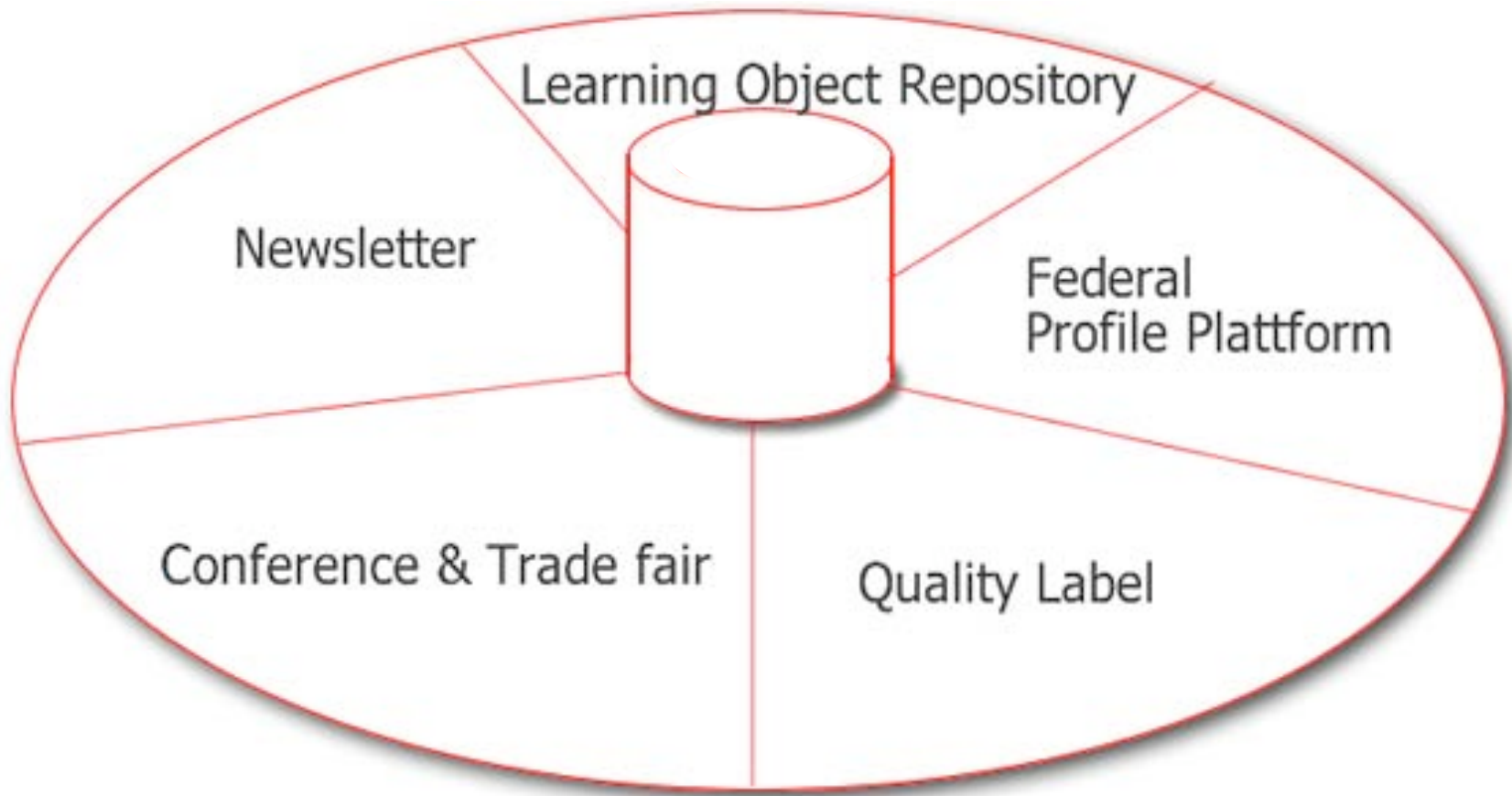
- Do we exactly know what the needs are?
- Do we exactly know who the consumers are?

If yes, we can

- Define the services
- and their providers

Workshop
"Community Building"

Anticipated Services



Services

Repository

- Library of freely usable e-learning (and other) contents

Newsletter

- Articles about e-learning activities and course reviews

Conference and Trade Fair

- Public exhibition of educational, governmental and commercial products (community, exchange, transfer)

Federal Profile Platform

- Public board to advertise didactical concepts, contents, tools or services

Quality Development

- For outstanding didactical concepts, contents or tools

Actors

- Institutions of higher education
 - create and present products and services
 - exchange contents
 - assure quality of profile platform
- Swiss Virtual Campus
 - initiator
 - starts building up the national e-learning hub
- SWITCH
 - further develops and manages the services
 - hosts organization and staff
 - maintains web site and profile platform
- GOs, NGOs, others
 - various tasks

**3 Workshops
on Wednesday**

Benefits

- Teachers can promote their teaching activities ...
 - to establish new contacts with peers
 - to acquire new funding resources
 - to get invited to teach a subject at other institutions
 - to attract students
 - to advertise related products like textbooks
 - other benefits
 - reuse copyright-free material
- Institutions ...
 - exchange high quality contents and concepts
 - increases teaching quality
 - enhances teaching efficiency
 - increase transparency and hence public reputation

Procedure And Next Steps

- Feedback from the “community” (workshops, other)
 - Needs, customers → services, providers
- Clarify political interest
 - obtain opinions from CRUS, KFH and SKPH, others
 - positive reactions, so far
 - assignment / mandate?
- Business plan
 - organization
 - cost & financing
- Translate to reality
 - Bb Vista and LOR: already here
 - more to follow

Thank you!



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