SWISS VIRTUAL CAMPUS DAYS 2007
Promoting Excellence in eLearning
Meeting the Challenges of Successful Transfer
Swiss Virtual Campus aim?

- Launch e-Learning approach in Swiss Higher Education Institutions
- Improve learning quality
- Reduce education costs at long term

*Indications for the future*
Most of the 540 projects sponsored in the German programme “New Media in Education” (2001–2004) discontinued once the public sponsorship had ended. (Kleimann & Wannemacher, 2004, p. 81)

How to avoid this destiny for SVC?
Le meilleur indicateur du statut d’une Université est l’excellence des enseignants.

Principles of Conduct for Professors
Henri Rosovsky, former president of Harvard
Successful Transfer
Key words

- Quality
- Maintenance
- Sustainability
- Transfer
- International exchange
- Swiss e-Hub
They ask us to evolve...
Just do it !