SWISS VIRTUAL CAMPUS DAYS 2007
Promoting Excellence in eLearning
Meeting the Challenges of Successful Transfer

Marcel Jufer
President SVC Steering Committee
Swiss Virtual Campus aim?

- Launch e-Learning approach in Swiss Higher Education Institutions
- Improve learning quality
- Reduce education costs at long term

Indications for the future
Promoting Excellence in eLearning!
Education (classical)

"Ces outils sont très efficaces!"

Exam’s

Diploma
Education and eLearning

Professor

Student

Diploma
Rector

Professor

Education first

Teaching quality!!

SVC Days 2007
Professor activity

Teaching

Research

Administration Mandates

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Successful Transfer
Warning to politicians, rectors, professors, advice donors, etc

Learn automatic control !!!
After 2007, what will remain?

- 115 inter-institutional projects
- the corresponding know-how
- a CCSP in each Institution
- SWITCH’s platform support
It's the new president!

C'est le nouveau président.

Money makes the world go round...

The world go round...
They ask us to evolve...
No, you don’t disturb me, I am in a meeting !!!
Welcome to the

SVC Days 2007 …

…which are not a preparation to an end,

…but to the future !
SVC Days 2007

October 16th, Morning session

- Opening session
- Welcome address Dr Med Peter Frey MME
  University of Bern, Head of CCSP
- Identifying the Challenges for Institutions of higher Education, Prof Dieter Euler, SCIL
  University of St-Gallen
- The Scope of the SVC Days 2007, SVC projects, Christian Hohnbaum, coordinator SVC
SVC Days 2007
October 16th, Afternoon session

- SVC- Contribution to Successful Transfer, Prof Dr Urs Gröhbiel, UAS NWS, Dr Martin Suter, SWITCH
- Meeting the Challenges at Swiss IHE, Prof Dr Bernhard Plattner Vice-rector BMs, ETH Zürich, Anne-Dominique Salamin Head of CCSP HES-SO
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October 16th, Afternoon session

- European Approaches for the Sustainable Integration of eLearning,
  - Dr Per Westman, Senior Advisor Swedish Agency for Networks and Cooperation
  - Dr Bernd Kleinmann, Deputy Head “Research and Teaching Management”, HIS, Germany

- eLearning: a Top Management Priority?
  - Prof Dr Richard Bührer, Pdt FHNW
  - Prof Dr Lorenzo Cantoni, USI
  - Prof Dr Anik de Ribaupierre, Vice-rector UNI Ge
  - Prof Dr Guido Vergauwen, Rector UNI Fr
eLearning: a Top Management Priority?

- On the title, the question mark is the key point.
- For a professor nowadays, is the teaching task still important or only the research and the web of science are the main motivation?
- Is the eLearning, with the very important starting investment, an activity to continue to support?
- Are the universities ready to offer the frame conditions to facilitate eLearning resources to be exchanged and integrated? and to be a quality image of the institution?
- Any other question.

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October 16th, Afternoon session

- The Role of Learning Technologies in the next few Years,
  - *Patrick Jermann, CRAFT, EPFL*

- The importance of eLearning on the Political Agenda
  - *Dr Nivardo Ischi, general Secretary, Swiss University Conference*
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