



# SWISS VIRTUAL CAMPUS DAYS 2007

Promoting Excellence in eLearning  
*Meeting the Challenges of Successful Transfer*

*Marcel Jufer*

*President SVC Steering Committee*



# Swiss Virtual Campus aim ?

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- *Launch e-Learning approach in Swiss Higher Education Institutions*
- *Improve learning quality*
- *Reduce education costs at long term*

*Indications for the future*

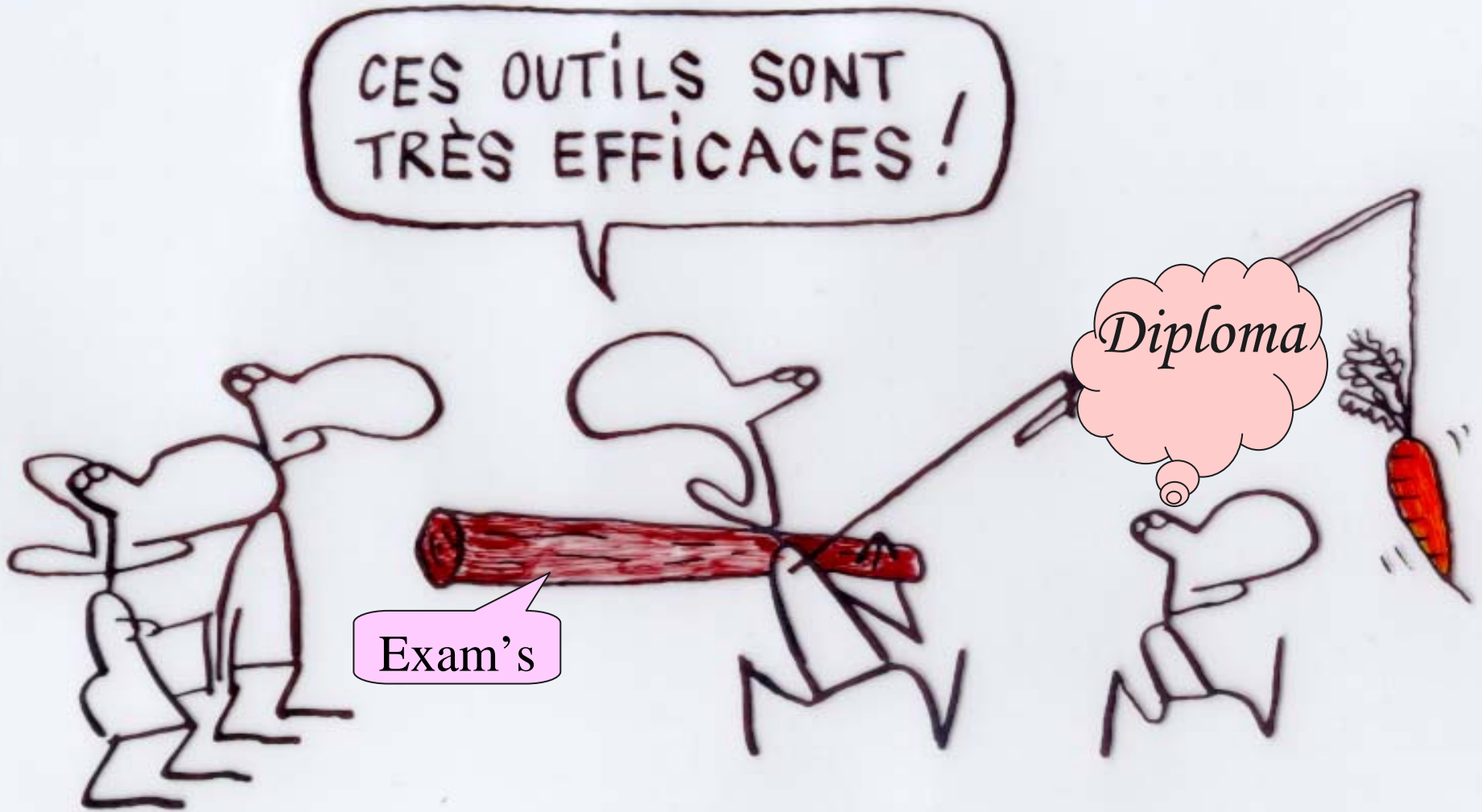


*Promoting  
Excellence  
in eLearning !*





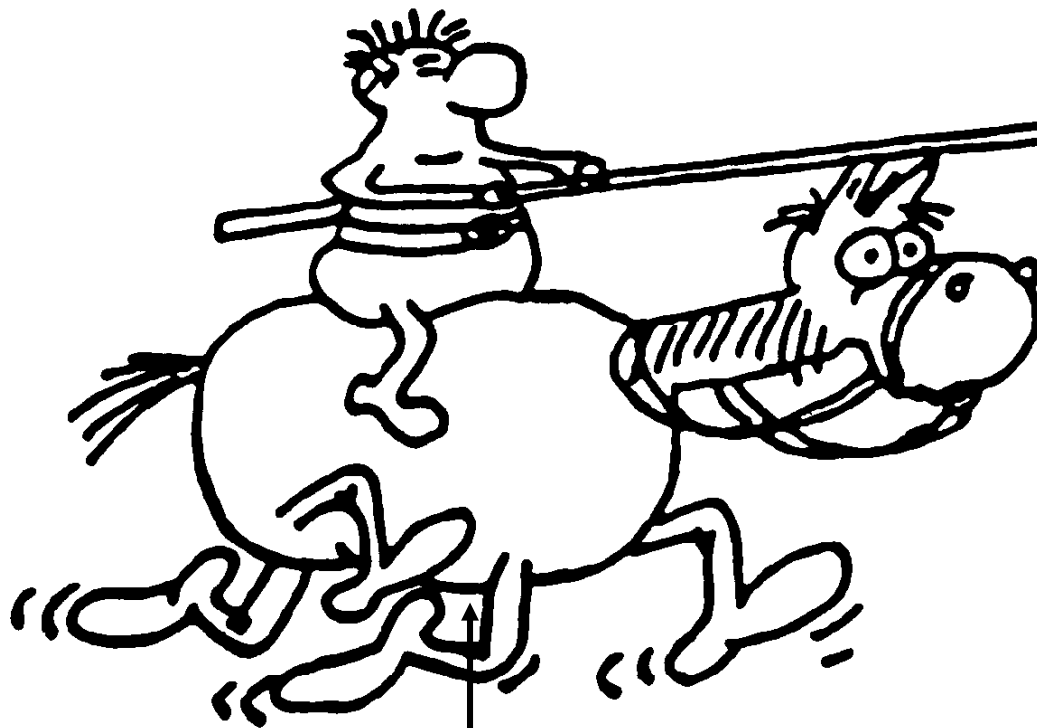
# Education (classical)





# Education and eLearning

Professor

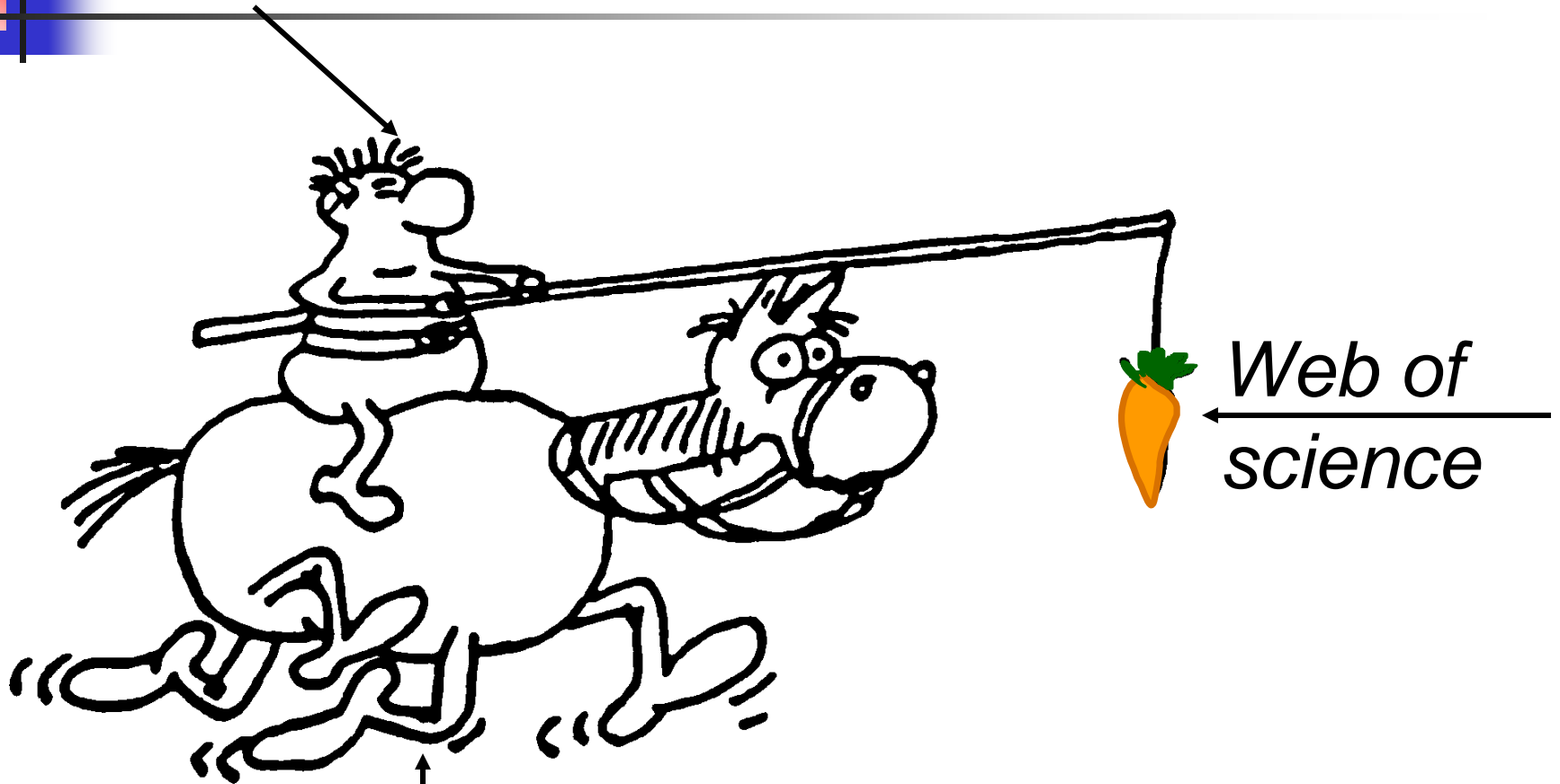


Diploming

Student



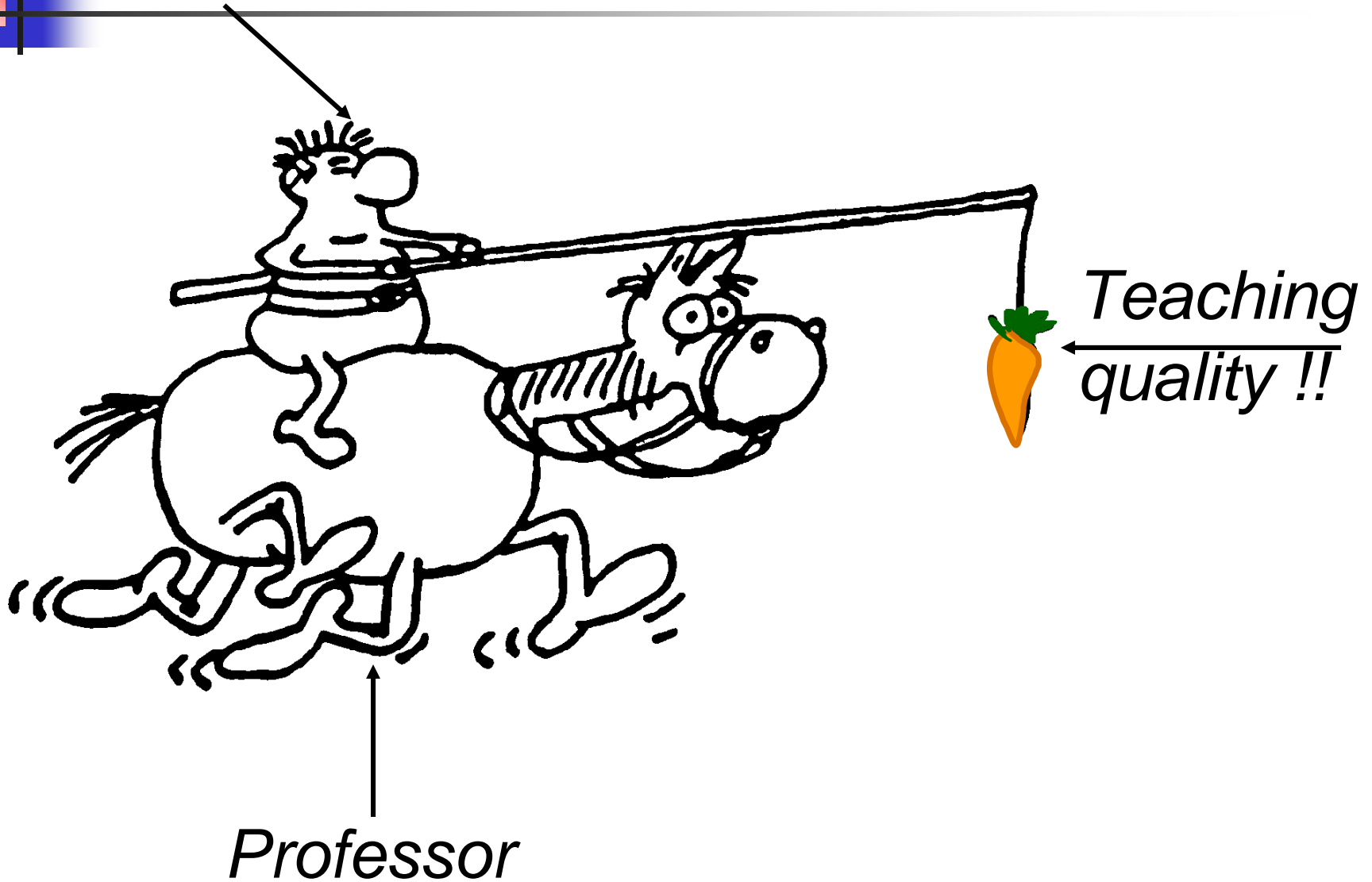
# Rector *Research and Education*



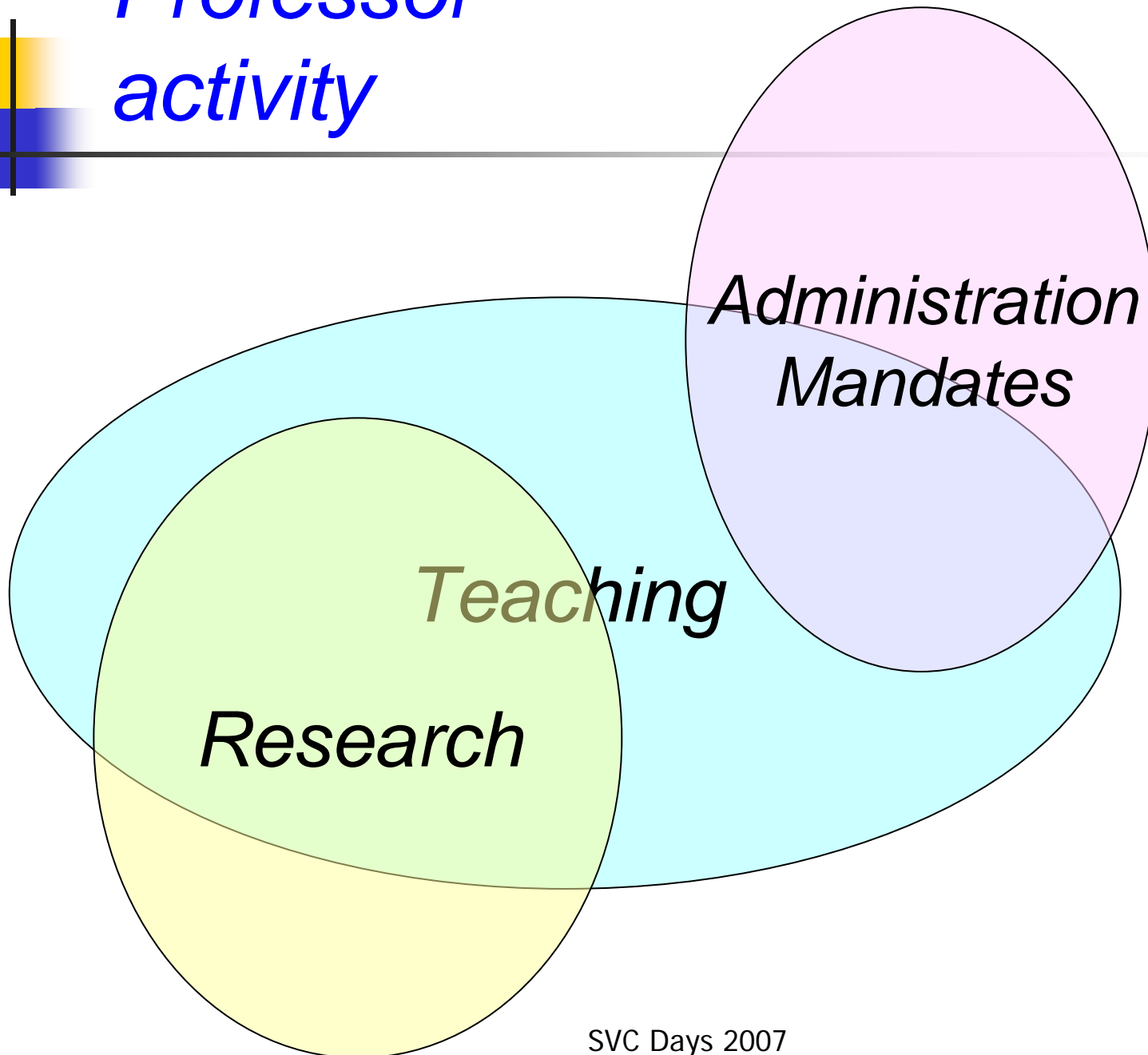
Professor



Rector *Education first*



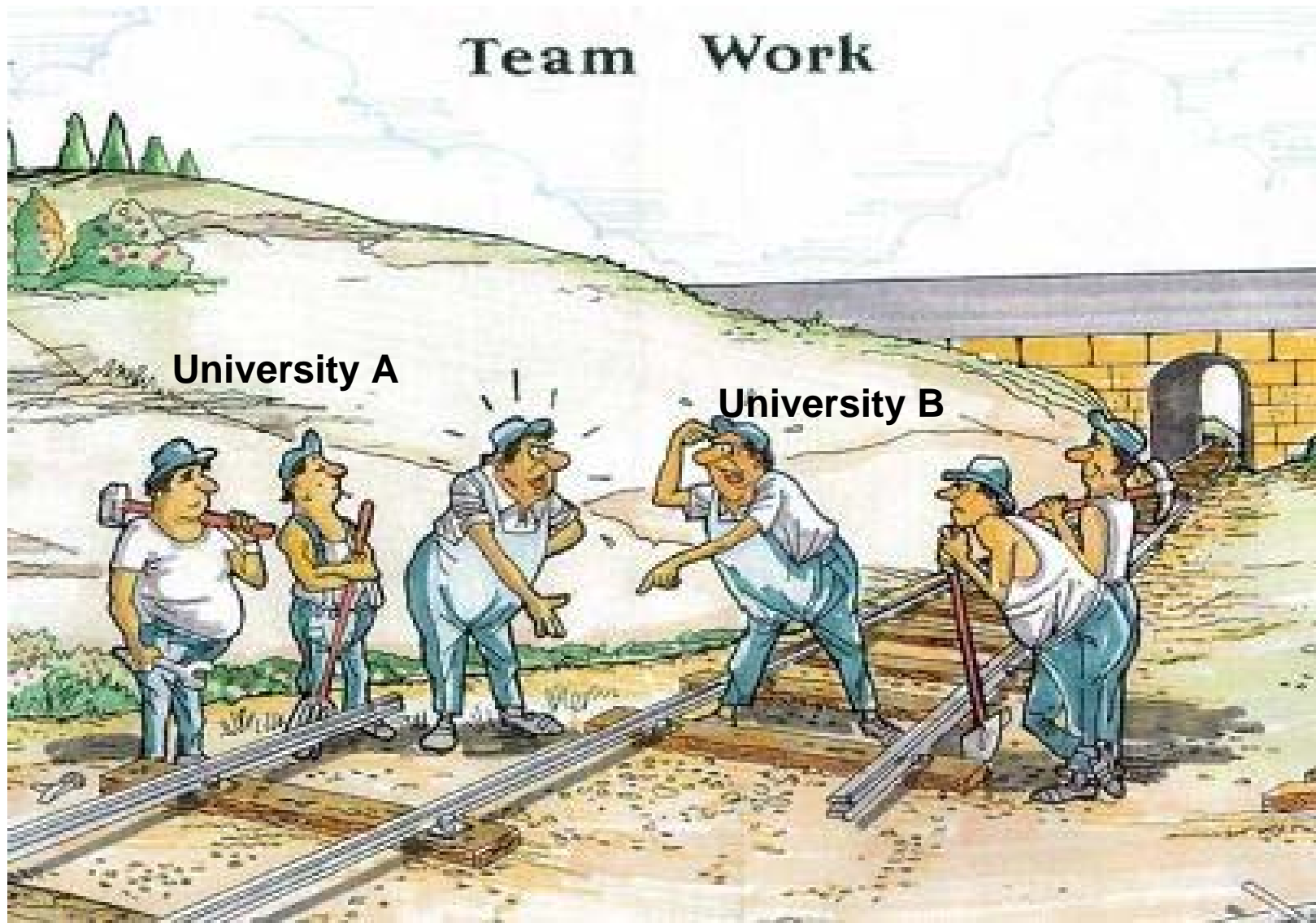
# *Professor activity*





# *Successful Transfer*

## Team Work



*Warning to politicians, rectors,  
professors, advice donors, etc*



*Learn automatic control !!!*





# *After 2007, what will remain ?*

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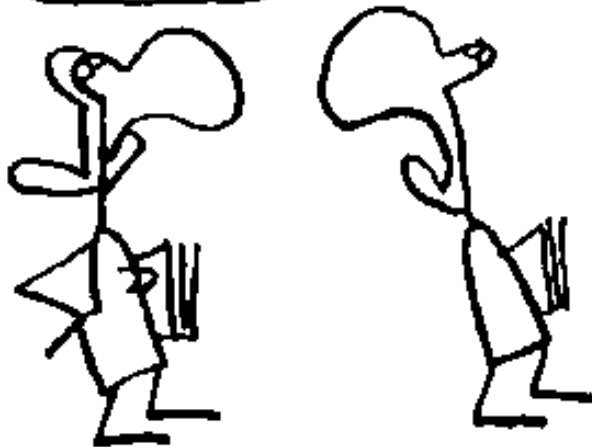
- *115 inter-institutional projects*
- *the corresponding know-how*
- *a CCSP in each Institution*
- *SWITCH's platform support*



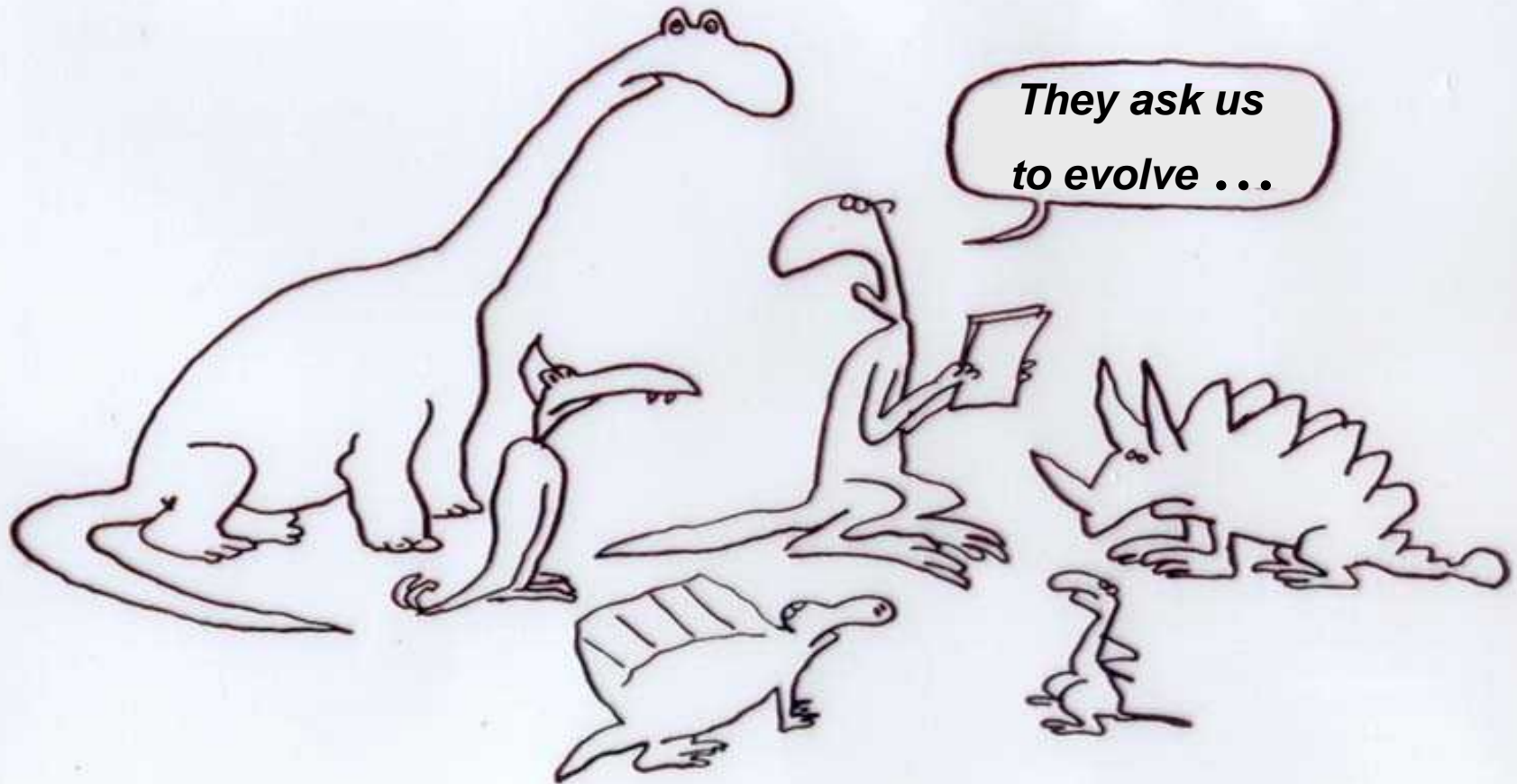
*It's the new president !*

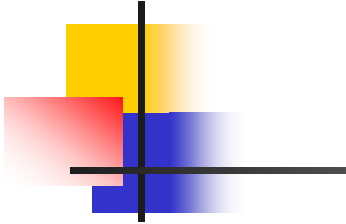
C'EST LE NOUVEAU PRESIDENT

MONEY MAKES  
THE WORLD  
GO ROUND...  
THE WORLD  
GO  
ROUND  
'''



Mix&Remix





*No, you don't  
disturb me, I am  
in a meeting !!!*

**MAIS NON, PENSES-TU!  
TU NE ME DÉRANGES PAS,  
JE SUIS EN  
RÉUNION !!!**



GABS.



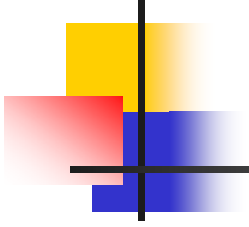
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*Welcome to the*

*SVC Days 2007 ...*

*...which are not a preparation to an end,*

*...but to the future !*



# SVC Days 2007

*October 16th, Morning session*



- Opening session
- Welcome address *Dr Med Peter Frey MME  
University of Bern, Head of CCSP*
- Identifying the Challenges for Institutions of higher Education, *Prof Dieter Euler, SCIL  
University of St-Gallen*
- The Scope of the SVC Days 2007, SVC projects, *Christian Hohnbaum, coordinator SVC*

# SVC Days 2007

*October 16th, Afternoon session*



- SVC-Contribution to Successful Transfer, *Prof Dr Urs Gröhbiel, UAS NWS, Dr Martin Suter, SWITCH*
- Meeting the Challenges at Swiss IHE, *Prof Dr Bernhard Plattner Vice-rector BMs, ETH Zürich, Anne-Dominique Salamin Head of CCSP HES-SO*

# SVC Days 2007

*October 16th, Afternoon session*



- European Approaches for the Sustainable Integration of eLearning,
  - *Dr Per Westman, Senior Advisor Swedish Agency for Networks and Cooperation*
  - *Dr Bernd Kleinmann, Deputy Head "Research and Teaching Management", HIS, Germany*
- eLearning: a Top Management Priority ?
  - *Prof Dr Richard Bühner, Pdt FHNW*
  - *Prof Dr Lorenzo Cantoni, USI*
  - *Prof Dr Anik de Ribaupierre, Vice-rector UNIGe*
  - *Prof Dr Guido Vergauwen, Rector UNIFr*



# eLearning: a Top Management Priority ?

- *On the title, the question mark is the key point*
- *For a professor nowadays, is the teaching task still important or only the research and the web of science are the main motivation ?*
- *Is the eLearning, with the very important starting investment, an activity to continue to support*
- *Are the universities ready to offer the frame conditions to facilitate eLearning resources to be exchanged and integrated ? and to be a quality image of the institution ?*
- *Any other question.*

# SVC Days 2007

*October 16th, Afternoon session*



- The Role of Learning Technologies in the next few Years,
  - *Patrick Jermann, CRAFT, EPFL*
- The importance of eLearning on the Political Agenda
  - *Dr Nivardo Ischi, general Secretary, Swiss University Conference*

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